



# PITCH!

## SIGN UP NOW TO BECOME A DESIGNER FOR STRAF\_WERK FESTIVAL 2014!

Straf\_Werk Festival is an annual music festival, which will take place on August the 23<sup>rd</sup> in “de Riekerhaven”, Amsterdam. This year it's bigger than ever with 4 stages with music.

Straf\_Werk doesn't want the standard stages and tents you see at every festival. Therefore we want to give you, the young and enthusiastic creatives of the future, students of the Gerrit Rietveld Academy, the opportunity to take part in the Straf\_Werk Festival creative team 2014. Besides designs for the decoration of the stages and tents, other great ideas for (art) installations or mobile performances are also part of the possibilities.

We are looking for designs for:

- \* Stage 1
- \* Stage 2
- \* Stage 3
- \* Big circus tent (+/-20mx45m)
- \* 6 Bars (minimal size 10mx5m)
- \* Artworks/decoration for the festival area & the railing around the festival area.
- \* Parades
- \* Entrance / Gate

Are you creative from the core, and do you want to show your amazing creative skills to thousands of visitors?! This is your chance! Send in your idea, with a clear sketch and an indication for budget, before the 1<sup>st</sup> of May 2014 and we will invite you to the headquarters of Straf\_Werk Festival to present your unique plan.