

# MORE MIND- BLOWING INFO.

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**SPECULATIVE  
PECILIARS  
AMSTERDAM  
2059**  
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# INTRO

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'2059' Speculative Peculiars is an imaginary and visionary look at the future of Amsterdam and Montreal's urban landscapes. It's all about the possible and impossible, the politics, subcultures, developments and conventions that will govern and shape Amsterdam and Montreal in fifty years' time.

We want to explore how someone would live, work and socialize in the two cities. What kind of places he or she would frequent, and what kind of people he or she would meet. We want to map how they would give meaning to their surroundings.



# WHY THE FUTURE?

Because of its unpredictable nature.

Because the future is the only place that cannot be measured, probed, or scanned.

Because science is on equal ground with arts and politics.

Because we need all the current knowledge, creativity, and vision we can, to make the future come alive.

In essence, we're going boldly into the future in order to know more about the present.

# SPECULATIVE PECULIARS CHANNELS

*Your ideas will be put out there for all to worship, through public events and fanzines, and further developed in the laboratory.*

## PUBLIC EVENTS

*A series of monthly public events in both Amsterdam's Sid Lee Shop and Gallery and Montreal's Société des arts technologiques (SAT).*

## FANZINES

*After each event, we'll publish a large fanzine of the coolest work.*

## LABORATORY

*Sid Lee will finance the ideas of at least two participants (one from each city) and transform them into store-ready collections, available for purchase at Sid Lee's Amsterdam and Montreal shops.*



**“FOR A LIST  
OF ALL THE WAYS  
TECHNOLOGY  
HAS FAILED TO  
IMPROVE THE  
QUALITY OF LIFE,  
PLEASE PRESS  
THREE.”**

*- Alice Kahn*



# YOUR INSPIRATION

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LABOR / ENERGY / TECHNOLOGY /  
MEANING / SPIRITUALITY / PHILOSOPHY /  
LOVE / FRIENDSHIP / RELATIONSHIP / FAMILY /  
SPACE / TIME / MOVEMENT / TRANSPORT / TRAVEL /  
MONEY / GLOBALIZATION / CAPITALISM / ACCUMULATION /  
PUBLIC / PRIVATE / HOME / LEISURE / WORK / SAFETY /  
LEADERSHIP / POLITICS / POLICY / VISIONARY / IDEOLOGY /  
ARCHITECTURE / INFRASTRUCTURE / LIVING / CITYSCAPE /  
IDENTITY / IMAGE / OTHERS / MIGRATION / CONVENTIONS /  
URBAN / RURAL / SUBURBAN / NURTURE / NATURE /  
ESTHETICS / MUSIC / ARTS / DESIGN / MEANING /  
MEDIA / IMAGE / CYBORG / IDENTITY / SPACE /  
LANGUAGE / COMMUNICATION / MEDIA /  
CRIME / UNDERWORLD / LAWS / MORALS /  
LIFECYCLE / GENERATIONS / CHOSES /  
NATURE / CULTURE / SUSTAINABILITY /

Have more questions?  
Talk to us.

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Good luck.